

# 2022 Community Health Needs Assessment

## Implementation Strategy

As mentioned in our 2022 Community Health Needs Assessment also posted on the website, Chambers Memorial Hospital is required to assess the health needs of our communities and adopt implementation strategies to address significant identified needs. Chambers Memorial Hospital engaged FORVIS, LLP to assist in conducting a formal community health needs assessment. FORVIS is one of the largest CPA and advisory firms in the United States and serves clients in all 50 states.

Based on data reviewed during the assessment, there were several health needs that were identified. These needs were prioritized and evaluated to determine which were significant to the communities. The following is Chambers Memorial Hospital's implementation plan that will be used to address these prioritized needs.

### **1. Health and Wellness Education**

- Provide in-person age appropriate education in local area schools.
- Conduct a community Health Fair in the Hospital.
- Establish a booth at the Yell County Fair for education.
- Place educational materials on the Hospital's website and Facebook page.
- Creation of strategic ads in the local newspaper. An example would be to advertise: September is National childhood obesity awareness month.

### **2. Access to primary and dental care**

- Focus on recruiting primary care providers to our area by contracting with contingency based recruiting firms and establishing specific parameters for the search.
- Begin Succession Planning for our current aged provider population.
- Brainstorm with our local area Chamber of Commerce regarding recruiting possibilities.

- Contact “out of the area” dentist practices and discuss the viability of them providing services to our area either through provider partnerships or direct employment.

### **3. Mental Health**

- Will involve our Behavior Health management team in evaluating opportunities for CMH to expand our mental health platform.
- Evaluate a possible partnership with a local outpatient behavioral health business.
- Visit with local school administrators and explore potential partnerships.

### **4. Services to treat drug and alcohol abuse**

- Partner with local police/sheriff’s offices to provide in-person education during red ribbon week at local schools.
- Promote RAAD (rise above alcohol and drugs)
- Evaluate the potential involvement with local churches with such programs as Alcoholics Anonymous (AA) and other related programs.
- Connect with local agencies and coordinate our efforts.